

CITY OF EASTPOINTE
COUNTY OF MACOMB
STATE OF MICHIGAN

CITY COUNCIL RESOLUTION NO. 1573

A RESOLUTION ESTABLISHING THE 2008-09 GOALS OF THE EASTPOINTE CITY COUNCIL.

WHEREAS, the Eastpointe City Council held a goal setting session on March 3, 2008, to formulate goals for the 2008-09 fiscal year and beyond; and

WHEREAS, the City Council has determined that a number of goals deserve priority attention by the City Council and city administration for the ensuing year;

NOW, THEREFORE, BE IT RESOLVED that the Eastpointe City Council does hereby adopt the following goals for 2008-09:

1. COMMUNITY AND ECONOMIC REDEVELOPMENT

- Enhancement and redevelopment of the Gratiot Avenue, Kelly Road, Eight Mile Road, Nine Mile Road, and Ten Mile Road commercial corridors.
- Retention and attraction of diverse, destination businesses.
- Retention and attraction of businesses that create a positive nightlife and entertainment to the downtown.
- Promotion of adaptive reuse of existing commercial and industrial buildings.
- Promotion of the city as a walkable community.
- Utilization of economic redevelopment tools, such as the Downtown Development Authority, Corridor Improvement Authority, Brownfield Redevelopment Authority, Redevelopment Ready Communities, Michigan Suburbs Alliance, and other tools to the greatest extent possible.
- Completion of the construction of a new city hall.
- Expansion of economic development to community development and housing rehabilitation

2. PUBLIC RELATIONS

- Establishment of strong customer service focus for city employees, including answering phones and serving citizens with a smile, identifying their department and first name, and making sure citizens are directed on the first try to the appropriate person who can help them with their question or concern.
- Reconfiguration of the phone system so that citizens are able to talk to a city employee quickly and do not get caught in an endless phone messaging system.

- Identification of new residents to whom to send a city service postcard or packet.
- Education of the public on the new water meter system and its capabilities for tracking water usage.
- Creation of periodic city-wide newsletter, calendar, or other publication to keep the public informed of city operations and events.
- Preparation of new city maps for distribution to the public.
- Create a public relations campaign to attract new residents with a focus on a younger population and work in collaboration with East Detroit Schools on public relations.

3. FISCAL CONDITION

- Maintain a financially sound and sustainable city government.
- Incorporation of business practices into city government financial decision making to the greatest extent possible.
- Establishment of a multi-year budgeting and financial model for financial planning purposes.
- Transition from quarterly water and sewer billings to monthly billings.
- Completion of capital planning for public works projects, such as streets.

4. CITY OPERATIONS

- Establishment and implementation of a comprehensive program for continuous facility maintenance for all city facilities.
- Utilization of technology to enhance public services and city operations (e.g., online payments, online city forms and applications, paperless agenda packets, and wireless connectivity).
- Creation of cross-generational recreation programs and activities.
- Reinforcement of need for field employees to be observant in identifying problems, issues, and items needing city attention or action when they are out in the community.

5. INTERGOVERNMENTAL COLLABORATION

- Identification of opportunities for sharing of services with the East Detroit and South Lake school districts and neighboring cities and establishment of collaborative agreements.
- Establishment of closer working relationship and open line of communication between the city and East Detroit schools through the City Manager and Superintendent of Schools.
- Elimination of duplication of services between Leisure and Enrichment (schools) and Parks and Recreation.

BE IT FURTHER RESOLVED that the Eastpointe City Council does hereby express its intention to quarterly review Administration's objectives and evaluate the extent of progress toward attainment of the goals.

CERTIFICATION

I, Darwin D. Parks, City Clerk for the City of Eastpointe, Macomb County, Michigan, do hereby certify that the foregoing Resolution No. 1573 was offered by Councilperson Sweeney and seconded by Councilperson Richardson and that the same was duly passed at a regular meeting of said City Council held in the Municipal Building on March 18, 2008, and that the vote was as follows:

Yeas: Sweeney, Richardson, Klinefelt and Pixley
Nays: None
Absent: Selvidge



DARWIN D. PARKS
CITY CLERK